

# We Attract, Assist and Grow companies

## Active Period

2008 to 2010 (for 3 years)

## Target number of site selection by companies

Pursue 30 companies coming over to Saitama City within 3 years.

## Strategic Areas for Enterprise Attraction

- (1) Headquarters, Branch Office, and Research & Development Function Areas  
 [City Center] Omiya station Vicinity, Saitama Shin-Toshin Vicinity, and Urawa station Vicinity  
 [Sub Center] Nisshin/Miyahara District, Musashi-Urawa District, Misono District, Iwatsuki station Vicinity
- (2) Research & Development, and Manufacturing Function Areas;  
 Suitable sites centering on industrial complexes such as Kita-Ward, Sakura-Ward, Iwatsuki-Ward.

## City Center

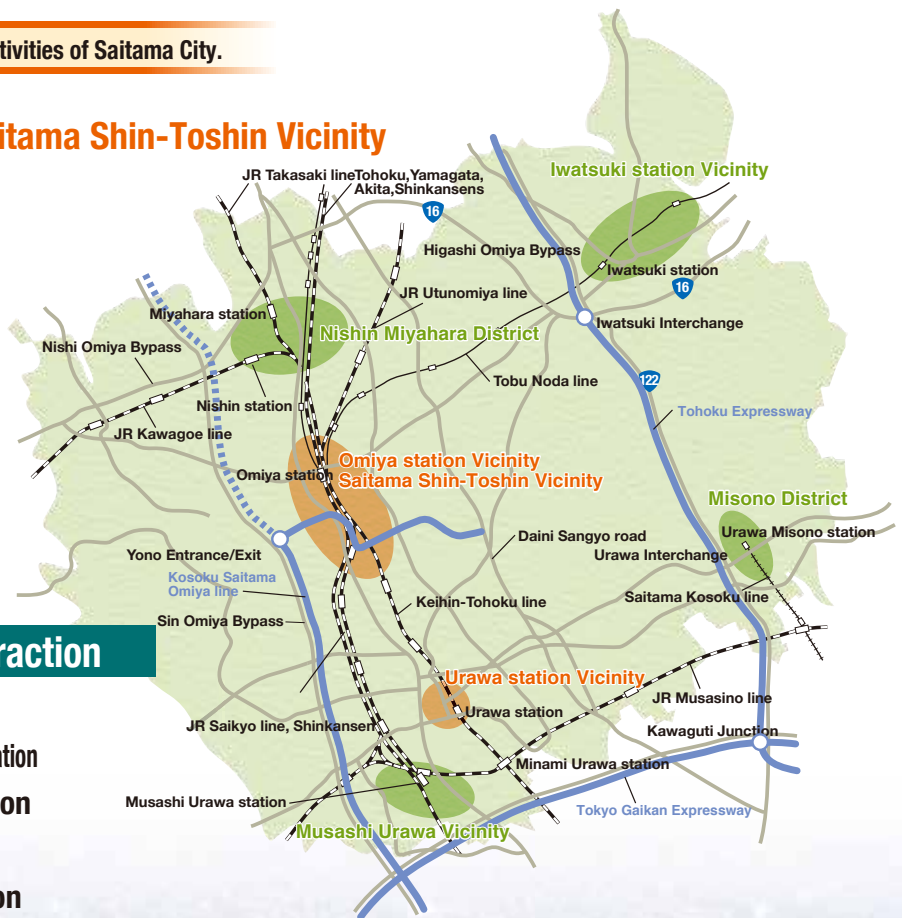
Undertaking Primary roles for urban activities of Saitama City.

- Omiya station Vicinity and Saitama Shin-Toshin Vicinity
- Urawa station Vicinity

## Sub Center

Assuming a Complementing Role for Urban Activities through cooperation with other Districts.

- Nisshin, Miyahara District
- Musashi Urawa District
- Misono District
- Iwatsuki station Vicinity



## Five visions for enterprises attraction

- 1 Accumulation of knowledge
- 2 Collection of growing industries for next generation
- 3 Collection of core corporate function
- 4 International business hub
- 5 Collection of advanced city function

## Overview of Saitama City

Total area	217,49km <sup>2</sup>
Population	1,220,708 (as of August 1st, 2009)
Number of households	518,569household (as of August 1st, 2009)
Population density	5,613/km <sup>2</sup> (as of August 1st, 2009)
Average age	41.6 (as of August 1st, 2009)
Average temperature	15.4°C (2007)
Precipitation amount	1,227mm (2007)
Number of business institution	40,403 (as of October 1st, 2006)
Number of employed people	478,262 (as of October 1st, 2006)
Number of banking facilities	170 (as of April 1st, 2008)